



PACIFIC PRODUCE

STRAWBERRY ALERT

Due to the relentless rain that hit the growing regions last week, **strawberry** production halted causing a **shortage** on the market. As the demand continues to be strong, the shortage has triggered price increases. Strawberries will be subject to pro-rates this week. In terms of quality, inclement weather causes wet spots, resulting in damage to the flesh and a shortened shelf-life. We recommend **to order cautiously and only what you're going to use that day**. Our buyers are working with multiple vendors attempting to ensure product for your delivery.