



## ROMAINE UPDATE

11/22/18

To Our Valued Customers:

As most of you are aware the CDC issued an Alert on Tuesday afternoon advising everyone to immediately stop eating, selling or serving Romaine lettuce. We realize that this caught everyone off guard and that many of us were left with unused inventory of recently purchased Romaine. Compounding this is that no source has been identified and therefore there is nothing to officially recall. We value our customers and know that the coming weeks will be especially difficult for all of us.

***In that spirit, we will be crediting all customers for Romaine purchases made Monday & Tuesday of this week. You will see this credit in your November Statement.***

Please be advised that pricing increases on several crops are expected this coming week as demand for these items will increase due to the CDC Alert. Little Gem, Iceberg, Butter Lettuce, Green Leaf, Spring Mix, Arugula, and Spinach are anticipated to be most adversely affected. In addition to the increased demand, crops are being affected by extreme weather conditions in the winter growing regions. Due to the cold weather the fields are experiencing lower yields resulting in lighter weights and off quality.

Our team is working diligently to source product to fulfill your needs. We are checking market supply and conditions daily and will keep you updated on any changes that may occur during this unusual period. Please note that this is an industry- wide issue that has caused a negative impact at every level of the supply chain.

We truly appreciate your continuing patience and cooperation. Please reach out to your Sales Representative with any questions or concerns.