



PACIFIC PRODUCE



NEWS ALERT

- ❖ **Romaine** prices are down. Product is coming from California fields. Recommended good buy this week.
- ❖ **Zucchini, Yellow Squash** and **Butternut Squash** prices remain high this week. Market is tight as fields continue to transition.
- ❖ **Lettuce** prices remain high this week due to weather issues affecting local CA crops (warm weather during the day and cold weather at night). Expect some quality issues such as burnt tips on Baby Gems and rusting on Iceberg.
- ❖ **Onion** prices (Red, White & Yellow) remain high this week. Expect some quality issues. Some onions are softer and may cut brown inside. New crops from the Fresno area are expected to start in the next couple of weeks.
- ❖ **Garlic** prices remain high this week due to a shortage in the market caused by China's withholding of product. We are currently only sourcing #1 garlic from CA.

Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

OVERVIEW & OUTLOOK

Asparagus: We are seeing the last of the Delta Asparagus. California grown Foxy label still available.

Avocados: Both 48 and 60 count #1 California fruit available.

Bananas: Prices are steady.

Bell Peppers: Prices are high on Red Bell Peppers and slightly up on Green Bell Peppers.

Berries: Strawberries – Prices are steady and we're seeing good quality products. Recommended good buy.

Seasonal Menu Items

Fava Beans
English Peas
Baby Carrots
Kajiko Mint
Blue Lake Beans

Good Buys

Romaine Lettuce
60 ct Avocados
Tomatoes
Strawberries
Cucumbers
Baby Spinach

Broccoli / Broccoli Crown/Cauliflower: Prices are increasing this week due to cooler weather inhibiting growth.

Brussel Sprouts: All Mexican product. Quality has been consistent.

Citrus: Lemons – prices are slightly up this week. All CA product.

Limes – Limited on larger sizes. 200 and 230 prices have slightly dropped.

Citrus - Oranges: Juicing oranges are now Valencia from California.

Cucumber: Prices are steady. Recommended good buy this week.

Eggs: Prices are steady.

Greens: Spring mix, spinach, arugula, and baby kale – Prices have returned to normal.

Potatoes: Yukon, both Bakers and A, are limited. For mashed, we recommend a number 2 or B for cost effectiveness.

Potatoes, Russet: Product is tight as we transition into the new fields and finish up in the storeroom. Expect some quality issues during the transition and price increases.

Tomatoes: Prices are steady. Recommended good buy.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.