



# PACIFIC PRODUCE



## NEWS ALERT

- ❖ Overall prices are expected to level out over the next couple of weeks as we transition into spring crops in California.
- ❖ **Garlic** prices remain high this week and supplies are limited due to a shortage in China. We recommend replacing product with #1 from CA.
- ❖ **Egg** prices are high this week as we approach Easter.
- ❖ **Lettuce** prices remain high on Romaine. Quality issues such as blistering, epidermal peel and burn may occur. Winter crops are finishing in the desert and we are transitioning to Northern fields.
- ❖ **Lime** prices remain high due to weather related/rain issues in the growing regions of Mexico. We expect prices to steady in the upcoming weeks.

## HOLIDAY SPECIAL

**Dyed Easter Eggs with Onion Skins:** Happy almost Easter! Looking for a beautiful, natural way to dye your eggs this year? Forget the technicolor dyes and look to your pantry, because onion skins are all you need to produce lovely, variegated-toned eggs. Check out our recommended recipe [here](#). (Courtesy of TheKitchn.com)

## OVERVIEW & OUTLOOK

**Avocados:** Both 48 and 60 count available.

**Bananas:** Prices are leveling this week.

**Bell Peppers:** Pricing steady on all colors.

Questions about your  
wholesale produce  
options in the Bay  
Area?

**Contact us!**

**Phone:** +1 (650) 583 8396

**[www.pacificproduceonline.com](http://www.pacificproduceonline.com)**

### Seasonal Menu Items

California Avocados

Delta Asparagus

Citrus

Cabbage and Radishes

### Good Buys

Zucchini

Yellow Squash

Green Beans

**Berries:** Strawberry – Supplies are tight and prices are high due to the heavy rain that hit the crops last week. Expect some quality issues. We are expecting the market to steady in the upcoming weeks.

**Broccoli / Broccoli Crown:** Market has adjusted back down.

**Brussel Sprouts:** Local supply has finished and we're moving into Mexican product.

**Cauliflower:** Remains a strong market.

**Citrus:** Lemons – California fruit and prices are steady.

**Citrus - Oranges:** CA navels available. Showing great sugar.

**Cucumber:** Prices are steady.

**Lettuce:** Market remains strong.

**Potatoes:** Yukon A potato supply is still limited. Yukon Bakers are recommended for customers looking for a larger product for specific cuts. For mashed, we recommend a number 2 or B for cost effectiveness. Recommended good buy this week.

**Squash:** Zucchini and Yellow Squash are plentiful and a value add to your menu.



## About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.