



PACIFIC PRODUCE



NEWS ALERT

- ❖ As rainy/freezing weather continues to hit California, **overall prices remain high this week.** Expect quality issues especially on broccoli, celery, lettuce, citrus, and strawberries as weather issues persist and as field transition to new spring crop growing regions.
- ❖ **Garlic** prices are spiking this week and supplies are limited due to a shortage in China. We recommend replacing product with #1 from CA.
- ❖ **Lettuce** prices remain high on Romaine and Iceberg this week. Expect quality issues such as blistering, epidermal peel and burn in almost every variety. Romain Heart supplies are limited (see below). Winter crops are finishing up in the desert and we can expect CA lettuces in the next couple of weeks.
- ❖ **Egg** prices are climbing this week and are expected to continue to increase as we approach Eastern.
- ❖ **Tomatoes** prices remain high this week due to cold weather in growing region.
- ❖ **Lime** prices remain high due to weather related/rain issues in the growing regions of Mexico. We expect prices to steady in the upcoming weeks.

PRODUCE SPOTLIGHT

Delta Asparagus: After a delayed harvest, Delta Asparagus is finally available. Product is tender, sweet and right on time for your Spring Menu.

OVERVIEW & OUTLOOK

Avocados: 48 and 60 count available. Mostly CA fruit with some Mexico fruit on market.

Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

Seasonal Menu Items

California Avocados

Delta Asparagus

Citrus

Cabbage and Radishes

Good Buys

Leeks

Oranges

Lemons

Potatoes

Bananas: Market is starting to improve after weeks of limited availability and high prices caused by weather related/rain issues in the tropical growing regions. Product still might arrive unripe.

Bell Peppers: Pricing steady on all colors.

Berries: Strawberry – Prices are steady. However, smaller sizes and quality issues are expected due to this week's rain, this may cause pricing to increase as the week continues.

Berries: Black – Prices are steady.

Berries: Blue – Prices are steady.

Broccoli / Broccolini: Prices on the rise due to freezing weather in the coastal growing regions. Expect some quality issues.

Brussel Sprouts: Local supply will be gone this week. Expect some quality issues with discolored interior.

Cauliflower: Prices remain high this week due to freezing weather in the coastal growing regions. Supplies are limited. Some quality issues may arise, such as problems in coloring and spotting

Citrus: Lemons – California fruit and prices are steady. Meyers also available. Recommended best buy this week.

Citrus - Oranges: CA navels available. Showing great sugar. Recommended good buy this week.

Cucumber: Market has steadied this week and prices are starting to stabilize.

Greens: Spring six, spinach, arugula, and baby kale – winter pricing in effect.

Lettuce: Andy Boy Romain Heart supply is limited. Harvesting is green. We recommend using Romain Heart #2 (Angelina) instead.

Potatoes: Yukon A potato supply is still limited. Yukon Bakers are recommended for customers looking for a larger product for specific cuts. For mashed, we recommend a number 2 or B for cost effectiveness. Recommended good buy this week.

Squash: Hard squash varieties are plentiful.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.