



PACIFIC PRODUCE



NEWS ALERT

- ❖ High prices and quality issues in Watermelons due to freezing weather in the growing region of Mexico. For better options this week, please consider Cantaloupe and Honeydew.
- ❖ Corn prices are high due to freezing issues in the growing region of Mexico.
- ❖ Banana prices remain high due to weather related/rain issues in the growing regions of Central and South America.
- ❖ First shipment of Rhubarb from WA was rejected for subpar quality.

Any questions about your wholesale produce options in the Bay Area?

Contact us!

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www.pacificproduceonline.com

OVERVIEW & OUTLOOK

Asparagus: Prices have continued to drop as we await the Northern California grass to hit the market this week or next. Good value Mexican asparagus available. Delta asparagus is expected to arrive to the market during the first week of March.

Avocados: California avocados are now available on market. Due to high prices we have opted to offer Mexican fruit for a better value.

Bananas: Limited availability and high prices caused by weather related/rain issues in the tropical growing regions of Central and South America.

Bell Peppers: Pricing steady on all colors.

Berries: Strawberry prices have dropped this week and quality improved due to warmer weather.

Berries: Black and Raspberry – Supplies are steady.

Seasonal Menu Items

- Cauliflower
- Cara Cara Oranges
- Meyer Lemons
- Clementines
- Mandarins
- Leeks
- Green Garlic

Good Buys

- Mexican Asparagus
- Eggplant
- Yellow Squash & Zucchini
- Local Brussels Sprouts
- Local Cauliflower

Berries: Blue – available from Mexico and South America.

Broccoli / Broccolini: Prices steady.

Brussel Sprouts: Prices and supplies are steady.

Cauliflower: All colors are available. Prices are steady.

Cirtus: Grapefruit – New Texas crop available.

Citrus: Lemons – California fruit and prices are steady.
Meyers also available.

Citrus – Limes: Prices steady. Quality on Del Sol label from Mexico is solid.

Citrus - Oranges: CA navels available. Flavor and sugar improving.
Valencias from Mexico.

Citrus – Other: Satsumas, Clementines, Cara Caras, and Meyer lemons all available.

Greens: Spring six, spinach, arugula, and baby kale – winter pricing in effect.

Lettuce: Prices Steady.

Potatoes: Pricing is steady on all varietals.

Squash: Hard squash varieties are plentiful.

Tomatoes: Prices and supplies are steady.



About Us

Pacific Produce is a well-established produce warehouse and wholesale distributor of high quality fruits and vegetables to Bay Area restaurants, caterers, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has just taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. At the same time, we use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.