



PACIFIC PRODUCE



HOLIDAY SCHEDULE



Pacific Produce will be closed this Thursday, November 22nd in observance of the Thanksgiving holiday. All prepared items must be ordered before 3:00 pm Tuesday, 11/20 for Friday 11/23. We will be re-open on Friday, November 23rd for regular deliveries.

**Questions about your
wholesale produce
options in the Bay
Area?**

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

NEWS ALERT

- ❖ **Avocados** are now being shipped from Mexico and will be arriving Wednesday afternoon. This means we will have fruit for Friday delivery after the Thanksgiving holiday. Please call your sales representative should you want to place a pre-order. Expect supply gaps and some unripe fruit.
- ❖ **Overall prices are increasing this week due to the upcoming holidays, East Coast pull and freight cost related to out of state field transitioning.**
- ❖ Winter Desert season is experiencing cooler than normal temperatures. As a direct result, **Lettuce, Romaine, Broccoli** and **Cauliflower** crops have slowed down and now include **Spring Mix, Spinach** and **Arugula**. The fields are experiencing lower yields, lighter weights and off quality. Prices are increasing this week on all of these items.
- ❖ **Tomato** prices have continued to rise this week – especially on Roma and 5x6 - due to a shortage caused by East coast pull for the holidays.

Seasonal Menu Items

CA Meyer lemons
Pomegranates
Fuyu Persimmons
Chicories
Celery Root
Rainbow & Swiss Chard
Local Beets
Buttercup Squash

Good Buys

Butternut Squash
Fuyu Persimmons
Brussel Sprouts
Pomegranates
Pineapples
Zucchini