



PACIFIC PRODUCE



Cara Cara Oranges

NEWS ALERT

- ❖ **Avocado** prices spiked this week. Supplies are **tight** in the wake of growers in Mexico not exporting to the US. Shortages could **promote pro-rates**. Expect supply gaps and some unripe fruit.
- ❖ Starting this week **lettuce** prices are **extreme** as we ease into the field transition, especially on **Romaine** and **Romaine Hearts**. As usual for this time of the year, expect some quality issues such as blister, rusty spines and twisting.
- ❖ **Tomatoes** prices remain high. Color on cherry tomatoes is a hit-and-miss this week.
- ❖ **Corn** prices remain high this week as California crops are finishing. White corn is still coming from Coachella Valley. **We are not stocking yellow corn due to extreme high prices.**

Questions about your wholesale produce options in the Bay Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

PRODUCT SPOTLIGHT



Tampico Spices: We have a variety of spices to add more flavor to your menu...Lemon & Pepper Seasoning, Herbs de Provence, Garam Masala, Ground Nutmeg & more. Call us for more info.

Seasonal Menu Items

- CA Meyer lemons
- Cara Cara Oranges
- Pomegranates
- Fuyu Persimmons
- Chicories
- Celery Root
- Rainbow & Swiss Chard
- Local Beets
- Buttercup Squash

Good Buys

- Butternut Squash
- Fuyu Persimmons
- Honeydew

OVERVIEW & OUTLOOK

Asparagus: Prices are steady.

Broccoli: Prices are steady.

Brussel Sprouts: Prices are steady local Brussel Sprouts from Giusti Farms in Half Moon Bay.

Bananas: Prices are steady.

Carrots: Prices are steady.

Cauliflower: Prices are steady

Citrus: **California Navels** are now available but showing low brix and not too much color. Cara Cara oranges just in!
Grapefruit – Product now coming from Texas.

Greens: Starting this week lettuce prices are extreme as we ease into the field transition. As usual for this time of the year, expect some quality issues on Iceberg, Greenleaf and Romaine lettuce such as blister, rusty spines and twisting.

Melon: Prices have dropped this week. Honeydew is a recommended good buy. Product is now coming from Mexico.

Mushrooms: Prices are up this week. Organic mushroom prices are on the rise as well due to reduced yields, which means lower pounds per square foot, and labor shortage. Mushroom inventory is tight and will continue through the holidays. As always Thanksgiving mushroom supplies tend to be tight.

Onions: Cured onion prices are steady. Green Onions are starting to adjust down.

Squash: Butternut Squash is a recommended good buy this week. Organic Buttercup, Carnival, Delicata & more still available.

Tomatoes: Prices remain high this week. Color on cherry tomatoes is a hit-and-miss this week.



Pomegranates

About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.