



PACIFIC PRODUCE



NEWS ALERT

- ❖ California crops are finishing for the season and fields are transitioning into the desert and Mexico. Expect higher prices overall.
- ❖ **Tomatoes** are showing high prices and limited availability on every variety. California crops are finishing and product is transitioning into the desert and Mexico. Market is tight and quality is fair. We are expecting this situation to continue for a couple of weeks.
- ❖ **Blueberries** prices are skyrocketing this week and the case is bordering \$50. If possible, consider replacing them with other berries and/or fruits. Expect some quality issues on strawberries due to weather extremes (warm days and cold nights)
- ❖ **Chinese Garlic** prices are high this week due to trade barriers.
- ❖ **Basil** prices are increasing this week due to transitioning fields.
- ❖ **Corn** prices are high this week as California crops are finishing.

Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

PRODUCE SPOTLIGHT



Seasonal Squashes: Red Kuri, Acorn, and Butternut Squash, Jarrahdale and Sugar Pie pumpkins & more available now! Call your sales representative for more information. Some products are a two day pre -order

Seasonal Menu Items

Pomegranates
Fuyu Persimmons
Chicories
Celery Root
Rainbow & Swiss Chard
Local Beets

Good Buys

Iceberg Lettuce
Zucchini
Butternut Squash
Pineapple
Carrots

OVERVIEW & OUTLOOK

Asparagus: Prices are steady

Avocados: Prices are slightly down this week

Brussel Sprouts: Local Brussel Sprouts from Giusti Farms in Half Moon Bay. Recommended good buy this week.

Bananas: Prices are steady.

Carrots: Prices are steady. Recommended good buy this week. Organic Nantes and mixed baby carrots now available. Contact your sales representative.

Cauliflower: Prices are steady

Citrus: Lemons & limes are steady.

Oranges: California Valencia & juicing oranges prices continue to be high this week as we are finishing with California crops. California Navels will be available in the upcoming weeks.

Greens: Spring mix, spinach, arugula, and baby kale prices are steady.

Lettuce: Lettuce – Greenleaf, Iceberg, Romaine, Little Gem- prices are down this week. Iceberg is a recommended good buy. Expect some quality issues, such as burnt tips and rust due to cold weather at night.

Mango: California grown Keitt Mangoes are here! Don' be fooled by their green skin. Tender and oh so sweet.

Melon: Honeydews and Watermelons are now coming from Mexico. California Cantaloupes still available.

Mushrooms: Prices are expected to rise this week due to trade barriers with Canadian market. Cremini mushrooms are limited and market is tight.

Onions: Prices are steady.

Peppers: Prices are up on Red and Green Bell Peppers due to transitioning fields.

Squash: Zucchini prices are down this week. Recommended good buy.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.