



NEWS ALERT

- ❖ **Berries** prices remain high this week, especially on blueberries. Expect some quality issues on strawberries due to weather extremes (warm days and cold nights)
- ❖ **Green Onion** prices remain high this week. Market is extreme. Supplies are limited due to the intense heat affecting the Baja dessert and severe rain from Hurricane Rosa impacting the Southwest. Expect shortages, quality issues and higher prices.
- ❖ **California Valencia & juicing oranges** prices continue to be high this week as we are finishing with California crops. Demand is still strong and market is tight.

PRODUCE SPOTLIGHT



Seasonal Squashes: Red Kuri, Acorn, and Butternut Squash, Jarrahdale and Sugar Pie pumpkins & more available now! Call your sales representative for more information. Some products are a two day pre -order

OVERVIEW & OUTLOOK

Asparagus: Prices are steady

Avocados: Prices are steady.

Brussel Sprouts: Local Brussel Sprouts from Giusti Farms in Half Moon Bay. Recommended good buy this week.



Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

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Seasonal Menu Items

Pomegranates
Fuyu Persimmons
Chicories
Celery Root
Rainbow & Swiss Chard
Local Beets

Good Buys

Brussel Sprouts
Butternut Squash
Broccoli

Bananas: Prices are steady.

Beans: California Blue Lake beans season is coming to an end. Prices are starting to rise.

Carrots: Prices are slightly down this week. Organic Nantes and mixed baby carrots now available, contact your sales representative.

Cauliflower: Prices are expected to rise this week on white and all colors product.

Citrus: Lemons & limes are steady.

Corn: Product now coming from Dwelley Farms. Once the season is over, we'll be moving to the desert and then Mexico.

Endives: Limited availability and high prices.

Garlic: Chinese garlic is starting to rise in price due to trade barriers.

Greens: Spring mix, spinach, arugula, and baby kale prices are steady.

Lettuce: Lettuce – Greenleaf, Iceberg, Romaine, Little Gem- prices are a bit higher this week as we transition from Salinas to California desert fields. Expect some quality issues, such as burnt tips and rust due to cold weather at night.

Mango: California grown Keitt Mangoes are here! Don' be fooled by their green skin. Tender and oh so sweet.

Melon: Product is now coming from Mexico. Prices are slightly up. Expect some quality issues on watermelon. Consider replacing them with Honeydew.

Mushrooms: Prices are expected to rise this week due to trade barriers with Canadian market.

Onions: Prices are steady.

Peppers: Prices are slightly up on red bell. Prices are steady on other colors.

Squash: Zucchini prices are down this week. Recommended good buy.

Tomatoes: Prices are steady. Happy Boy Heirloom still available, so get the last of summer flavors now before it is too late! Green tomatoes also available. Call your sales representative for more information.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.