Market Update

July 24, 2018



NEWS ALERT

- New crop of Russet Potatoes now coming from Washington. Prices are elevated this week as we transition.
- Cilantro prices are increasing this week. Warm weather during the day and cold weather at night is damaging local crops reducing its availability. Expect some quality issues. Market is tight.
- Same as with Cilatro, Greens prices are increasing due to weather extremes. Expect some quality issues.
- California Grapefruit is gapping. Prices are high this week.
- ❖ Lemons are very limited and prices remain high. CA crops are done and Chilean product is delayed. 140 lemons are tight. We suggest to substitute for 165 when possible. Due to the shortage, we are mostly stocking standard product. Expect quality issues.
- Bosc Pears are gapping and will not be available for another three to four weeks. If possible, consider replacing them for Asian pears. We are also seeing the last of the D'Anjou pears. Quality issues may arise. Local Bartlett are expecting to start soon. In the meantime, we suggest to replace them for Comice pears.
- Garnet Yams are gapping. Medium size is very limited and prices are elevated. Jumbos still available.

OVERVIEW & OUTLOOK

Avocados: 60ct is becoming limited and we're expecting prices to

increase.

Asparagus: Product is now coming from Mexico. Prices are steady.

Bell Peppers: Prices are slightly up this week.

Bananas: Prices are steady.



Questions about your wholesale produce options in the Bay Area?

Contact us!

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Seasonal Menu Items

Summer Squash
Local Hierloom Tomatoes
Sunchokes
Blue Lake Beans
Stone Fruit
Specialty Melons
Local White & Yellow Corn

Good Buys

Brentwood Sweet Corn
CA Blueberries
CA Zucchini

Berries: Strawberries – prices are steady. Quality issues may arise due to warmer weather affecting the product.

Blueberries – Prices have dropped this week. Recommended good buy. Raspberries and Blackberries – Prices are steady.

Brussel Sprouts: We are seeing new California product. Prices are leveling down.

Carrots: Prices are steady.

Cauliflower: Prices are steady. Recommended good buy.

Citrus: Lemons- Very limited and prices remain high. Strong market. Limes – 200 ct prices are slightly up. 110 ct prices are steady.

Corn: California yellow and white corn available from Brentwood.

Cucumber: Prices are steady.

Eggplant: Prices are steady.

Greens: Spring mix, spinach, arugula, and baby kale prices are slightly up. Expect some quality issues caused by weather extremes (warm weather during the day and cold weather at night)

Lettuce: Iceberg and Romaine prices are slightly up this week.

Melon: Most Melons are from California crops. Prices are steady.

Onions: All #1 product. Prices are slightly up.

Squash: Zucchini and Yellow squash prices are steady. Recommended good buy this week. Happy Boy mixed toybox also available. Call your sales rep for more info.

Stonefruit: Peaches and nectarines from California's Central Valley and Delta are available. Prices are steady.

Tomatoes: 4x5 and 5x5 prices are slightly up. Happy Boy Farms Heirloom Tomatoes also available. Looking and tasting amazing!



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.