



# PACIFIC PRODUCE



## NEWS ALERT

- ❖ **Lemons** are very limited and prices are high this week. California crops are done and Chilean product is delayed due to weather issues. Expect smaller sizes and some quality issues.
- ❖ **Strawberries** prices are increasing this week as temperatures rise in local fields. Warm weather affects the fruit causing it to break down quickly and limiting its availability.
- ❖ **Little Gem lettuce** is limited. We are mostly stocking Babe Farm label. Expect less heart and more leaf.
- ❖ **Heirloom Artichokes** are gapping. We are expecting to see them back in three weeks. Globe artichokes available.
- ❖ **Black Mission Figs** are gapping. **Brown Turkey figs** now available.

Questions about your  
wholesale produce  
options in the Bay  
Area?

### Contact us!

Phone: +1 (650) 583 8396

[www.pacificproduceonline.com](http://www.pacificproduceonline.com)

## PRODUCE SPOTLIGHT



**Sunchokes:** Just in! Take advantage of this root's versatility, quick-cooking nature, minimal prep time, and nutty flavor profile



**Local Heirloom Tomatoes:** Gorgeous and Sweet! Toy Box Cherry tomatoes also available. Call your Sales Representative for more information.

### Seasonal Menu Items

Summer Squash  
Local Heirloom Tomatoes  
Sunchokes  
Blue Lake Beans  
Stone Fruit  
Specialty Melons  
Local White & Yellow Corn

### Good Buys

Tomatoes (all sizes)  
Cantaloupe & Honeydew  
Yellow Squash & Zucchini

# OVERVIEW & OUTLOOK

**Avocados:** Price remain elevated this week on 48ct and 60ct fruit. Consider 70 ct avocados from Mexico as a cost-effective alternative.

**Bell Peppers:** Prices are steady this week.

**Bananas:** Prices are leveling down.

**Berries:** Strawberries – prices are up this week. Blueberries – Prices are slightly up this week. Raspberries and Blackberries – Prices are steady.

**Brussel Sprouts:** Prices are leveling down. Expect smaller size product and some quality issues. Product is now coming from Mexico

**Carrots:** Prices are increasing this week.

**Cauliflower:** Prices are steady.

**Celery:** Prices are increasing this week.

**Corn:** California yellow and white corn available from Brentwood.

**Cucumber:** Prices are steady.

**Eggplant:** Prices are steady.

**Greens:** Spring mix, spinach, arugula, and baby kale all steady.

**Lettuce:** Iceberg Lettuce- Prices are adjusting down.

**Melon:** Most Melons are from California crops. Cantaloupe and Honeydew are recommended good buys this week.

**Onions:** Red onions prices are leveling down.

**Squash:** Zucchini and Yellow squash prices are steady. Recommended good buy this week.

**Stonefruit:** Peaches and nectarines from California's Central Valley and Delta are available. Prices are now dropping and product exhibits good flavor.

**Tomatoes:** Prices have dropped on all sizes. Recommended good buy. Happy Boy Farms Heirloom Tomatoes also available.



## About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.