



PACIFIC PRODUCE



HAPPY 4TH OF JULY!

We hope you're celebrating with a nice BBQ accompanied by farm fresh corn on the cob and crisp summer watermelon.

Don't forget to order ahead. We will be closed on Wednesday, July 4th and all prepared items must be ordered before 3 pm on Tuesday, July 3rd. We will be back with regular deliveries on Thursday, July, 5th.

NEWS ALERT

- ❖ **Avocado** prices are up this week. As an alternative, we suggest considering 70 ct avocados for price savings.
- ❖ Large **asparagus** prices have continued to spike this week due to weather issues in growing regions of Mexico. We have stocked standard asparagus to help our customers alleviate the escalating pricing.
- ❖ **Brussel Sprouts** prices continued to increase this week. Expect smaller size product and some quality issues. Product is now coming from Mexico
- ❖ California **lemons** and **oranges** are limited and prices are increasing this week. We are expecting to see Chilean product in the upcoming weeks.



Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

Phone: +1 (650) 583 8396

www.pacificproduceonline.com

Seasonal Menu Items

Summer Squash
Blue Lake Beans
Stone Fruit
Specialty Melons
Local White & Yellow Corn

Good Buys

Tomatoes (all sizes)
Mexican 70 ct avocados
Cantaloupe
Strawberries
Blueberries
Yellow Squash

OVERVIEW & OUTLOOK

Avocados: Price have elevated this week on 48ct and 60ct fruit. Consider 70 ct avocados from Mexico as a cost-effective alternative.

Bell Peppers: Red – Prices are adjusting down this week.

Bananas: Prices are steady.

Berries: Strawberries – prices are steady. Recommended good buy this week. Blueberries – Prices have dropped this week. Recommended good buy. Raspberries and Blackberries – Prices are steady.

Cauliflower: Prices are steady. Recommended good buy.

Citrus: Lemons – California product is very limited and prices continued to be high this week. We are expecting to see Chilean product in the upcoming weeks.

Citrus - Oranges: Juicing oranges prices have increased this week.

Corn: California yellow and white corn available from Brentwood.

Cucumber: Prices are steady.

Eggplant: Prices are steady.

Greens: Spring mix, spinach, arugula, and baby kale all steady.

Lettuce: Iceberg Lettuce- Prices are adjusting down.

Melon: Most Melons are from California crops.

Onions: Red onions prices are high this week.

Squash: Zucchini and Yellow squash prices are steady. Recommended good buy this week.

Stonefruit: Peaches and nectarines from California's Central Valley are available. Prices are now dropping and product exhibits good flavor.

Tomatoes: Prices have dropped on all sizes. Recommended good buy. Local heirlooms are now available.



About Us

Pacific Produce is a wholesale distributor of fresh fruits and vegetables to Bay Area restaurants, caterers, coffee shops, museums, assisted living and non-profit organizations. Pacific Produce has tripled in size over the past several years and has taken possession of a 50,000 square foot, state of the art facility in South San Francisco.

We are a privately-held, woman-owned company.

Our mission is to offer produce that fosters the skill and creativity of Bay Area chefs so that they can delight their patrons. We use our business expertise and backgrounds in procurement, distribution and warehouse management to optimize our customers' delivery experience.