



PACIFIC PRODUCE



Questions about your
wholesale produce
options in the Bay
Area?

Contact us!

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PRODUCE SPOTLIGHT



Stem Berries: Now available. Perfect for your Mothers' Day Celebration. Call your sales representative for pre-order details.



Local Asparagus: Delta grass is tight due to high Mother's Day demand. Ample sweet local grass available for Salinas. A great value for your Mother's Day Brunch.

Seasonal Inspiration

Local Spring Onions



Local Snap Peas



California Avocado



OVERVIEW & OUTLOOK

Asparagus: Prices are steady on California grass. Purple available with a pre-order. Contact your representative for details.

Avocados: Prices are steady. All California fruit. Expecting a shorter than normal California season.

Broccoli and Broccolini: Prices have risen due to limited availability caused by late planting from the wet winter/spring.

Brussel Sprouts: Mexican product sizing on the small size and prices elevated.

Carrots: Prices are steady. Organic Nantes now available, contact your sales representative.

Cauliflower: Prices are on the rise this week as availability has tightened due to gaps in planting.

Celery: Prices have dipped a bit this week, yet still remain strong due to limited supplies as we transition to summer fields.

Citrus: Lemons- are steady. Limes – Prices are beginning to adjust down. Oranges – seeing the first of Valencia's with good color but fruit needs another week or two on the trees with sun and heat to enhance brix.

Figs: Black Mission available. Call your sales representative for details.

Greens: Spring mix, spinach, arugula, and baby kale prices are steady. Baby kale has shown some premature yellowing.

Lettuce: Prices steady.

Onions: new crops have arrived. Prices are slightly elevated for the new harvest, but this should adjust in the next few weeks.

Peppers: Prices are steady on all colors.

Squash: Zucchini and Yellow squash prices are slightly up this week.

Tomatoes: Rounds are now California crops, however Roma's are still coming from Mexico. **Expect to see an increase in Roma pricing due to 17.5% tariff that went into effect this afternoon.** Happy Boy Farms Heirloom season is predicted to start in time for Father's Day.